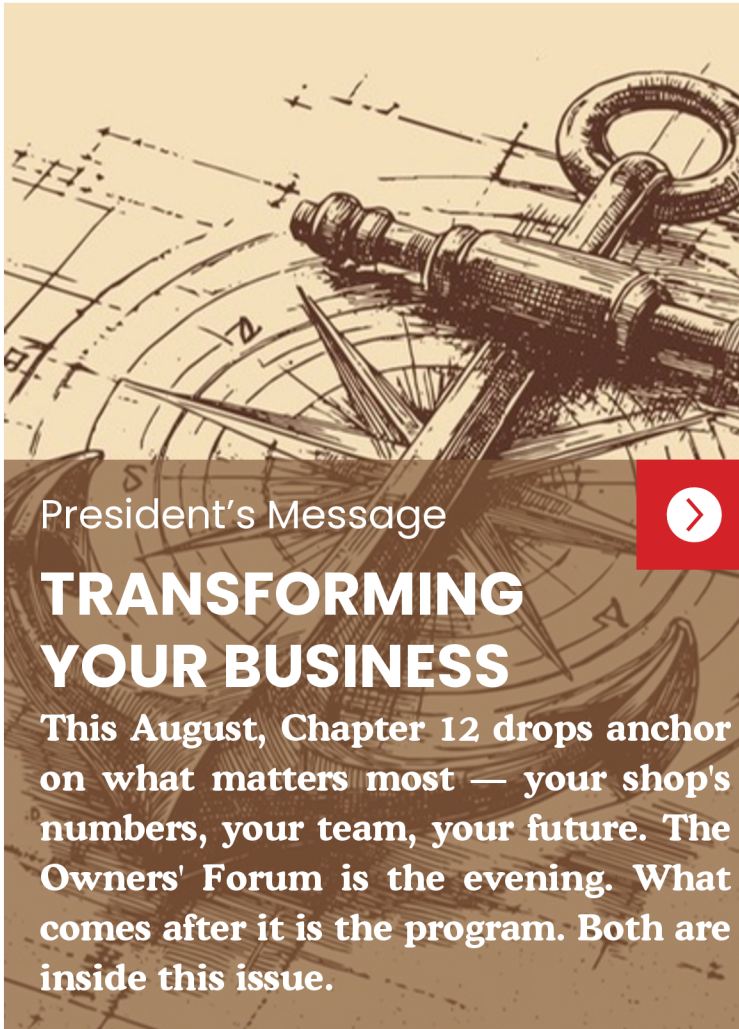


ASCCA *West LA*

ASCCA West Los Angeles News & Updates

August 2026



President's Message

TRANSFORMING YOUR BUSINESS

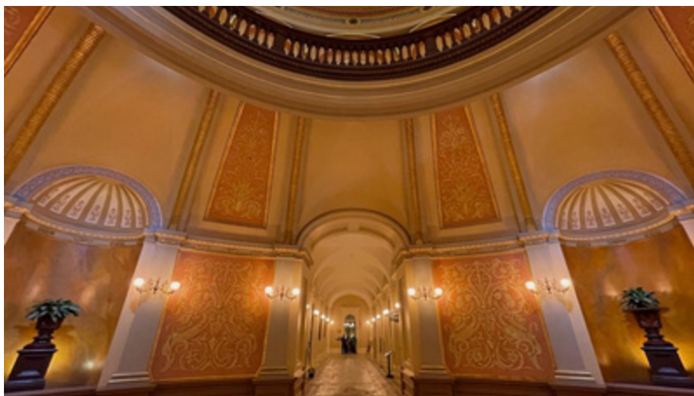
This August, Chapter 12 drops anchor on what matters most — your shop's numbers, your team, your future. The Owners' Forum is the evening. What comes after it is the program. Both are inside this issue.



ANNUAL ASCCA WEST LA HOLIDAY PARTY



The season of celebration will be here before you know it, and Chapter 12 is throwing the party you won't want to miss. See inside for the details on this year's holiday get-together.



LEGISLATIVE UPDATES FROM JACK MOLODANOF

Sacramento never slows down, and this quarter is no exception. ASCCA's government relations advocate, Jack Molodanof, breaks it all down, bill by bill, so you know exactly what's coming and what it means for you.

Consumer Behavior Shifts

Consumers accelerate shift to DIY vehicle maintenance amid economic pressures: growth in auto hand tool sales represents an important indicator of engagement, along with increased oil and filter sales.

2027 Auto Care Factbook

Auto Care Association releases 2027 Auto Care Factbook report detailing steady growth in the global aftermarket industry due to an expanding and aging vehicle fleet.

Mechanics Getting Left Behind

As more high-tech features find their way into, and are even required, on cars, independent mechanics are finding themselves unable to keep up with all the changes, reports the Detroit News.



President's Message

This is a big stretch of the calendar for Chapter 12, and I want to make sure you are plugged in and not missing any of it.

The biggest thing on our immediate horizon is the Owners' Forum on August 19 at the Del Rey Yacht Club in Marina del Rey. When you received an invitation, please RSVP — this is an invitation-only event for a reason, and we have gone to great lengths to make it worth your evening.

...Continued on next page

Dave Morris

Chapter President
ASCCA WEST LA



President's Message, pg 2

Our facilitator at the Owners' Forum this year is Dave Kusa, one of the most respected voices in California's automotive industry, and the conversation we are going to have in that room is not the kind that happens at a regular chapter meeting. More details are inside this issue. If you have questions, reach out to Angi at chapter12@ascca12.com or (916) 538-1018.

On the state level, two dates to put on your calendar right now: the ASCCA Annual Training Conference runs September 11–13 at the Hilton Irvine, and the fall Team Weekend is November 14–15 in Sacramento. The conference has both management and technical tracks, and this year's lineup is strong. These events are where you get plugged into what is happening at the state level — legislative updates, BAR news, industry trends — and they are worth the trip. Visit ascca.com for registration and full details.

I also want to say something directly about the people who make evenings like the Owners' Forum possible — and who show up for this chapter all year long. John Larotonda at WORLD PAC, Steve Kopstein at Provence Financial and Insurance, and Sev Kalaydjian at Undercar Plus are not just Associate Member supporters. They are colleagues who invest their time, their resources, and their relationships in this community because they believe in what we are building together. Please give them the same in return. When you need what they offer, call them first. That kind of reciprocity is what keeps a chapter strong — and it is the right thing to do.

And speaking of community — mark December 10 on your calendar now. Our Holiday Party is back at the Del Rey Yacht Club, 6:00 PM, dinner and drinks. It is the best party of the year and I want to see all of you there with your spouses and your teams.

See you on August 19!
Dave



Welcome!



Rony's Car Pros Rony & Rachel Herrera

Please give a big welcome to Rony's Car Pros! Founded by Rony and Rachel Herrera in 1999, this family-owned pair of shops serves Culver City and West LA. Rony trained as a teen at a BMW dealer in Guatemala City before immigrating to the U.S. and opening his own shop. Rachel, who lived in Argentina and France, brings a UCSB and Goldman Sachs 10,000 Small Businesses background. Together they've built a shop known for honesty and personal service.

www.ronyscarpros.com

New ASCCA West Los Angeles Members!!

Fontes Auto Repair Joao Fontes

Chapter 12, give a big welcome Fontes Auto Repair! Joao got his start as a mechanic at a Yamaha dealership in Brazil back in 1973, at just 20 years old. In 1989, Joao immigrated to Los Angeles, earning his BAR license in 1992, and opening Fontes Auto Repair soon after. More than 30 years later, Joao still leads the shop with the same hands-on dedication he started with, building a reputation in West LA and Santa Monica for honest diagnostics and treating every customer like family.

www.fontesauto.com



Welcome!



John Soneff European Auto Service

Chapter 12 is excited to welcome European Auto Service! Since 1976, the Reseda shop has been a go-to for luxury and exotic car owners across Southern California, servicing brands like Ferrari, Lamborghini, Bentley, McLaren, and Rolls-Royce. John Soneff built the business single-handedly and has grown it into two state-of-the-art facilities with a team of over 40 skilled professionals — personally overseeing everything from complex diagnostics and engine rebuilds to full restorations and factory-standard paint.

www.europeanautoreseda.com

New ASCCA West Los Angeles Members!!

Welcome to Chapter 12 — What's Next?



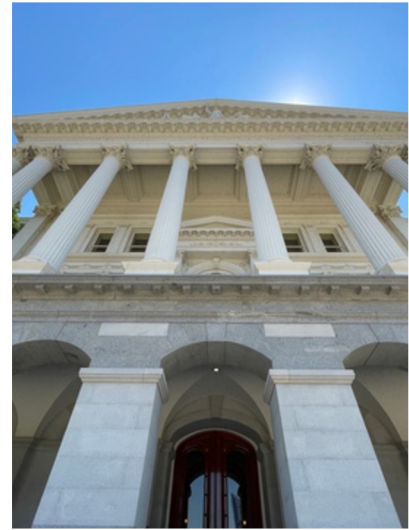
Now that you're a member, here's how to get the most out of it:

- Mark your calendar with our upcoming Chapter 12 meeting dates.
- Add asca12@assoc-office.com and chapter12@asca12.com to your safe contacts list so you don't miss our newsletters or important communications.
- Connect on Team Talk with fellow shop owners — and invite your shop team to join, too, so they have a place to ask questions of the group, our partners, sponsors, and endorsed vendors.
- Check out your member benefits in the benefits list we call **The Advantage**, in this newsletter.
- Benefit with early bird pricing for ATC 2026 in Irvine, September 11–13.
- Visit asca.com and asca12.com for industry updates, calendar items, news from the Government Affairs Committee, BAR's BAG, and new regulations, rules, and laws.

Welcome — we're glad to have you!

LEG NEWS

Updates from Jack Molodanof



The Legislature has adjourned for its summer recess and will reconvene on August 3, 2026, to consider hundreds of pending bills during the final, fast-paced weeks of the legislative session. Below is the legislative and regulatory report.

Legislation

Towing & Storage

SB 1112 – Vehicles: towing companies and storage facilities – Concerns. Amendments requested to exempt from the bill consensual tows where vehicles towed to a registered BAR auto repair shop. This bill allows vehicle owners, lienholders, or insurers of a vehicle to post a bond with the court to direct the storage yard to release the vehicle. It also requires all automotive repair shops to post new signs stating owner's rights pursuant to this section. Status: Assembly Appropriations Committee.

Electric Vehicle Batteries

SB 615 – Electric Vehicle Batteries – Watch. This bill, among other things, requires that automotive repair dealers who remove electric battery from a vehicle for repair, remanufacturing, or recycling must ensure that the battery is disposed of properly, adhering to the end-of-life requirements specified in the legislation. Status: Assembly Floor.

Vehicle Glass Repair Shops

SB 988 – Motor Vehicle Glass Act – Concerns as Originally introduced. Amendments Requested and accepted by author which clearly define glass repair shops as a business that primarily engages in glass replacement. This bill would, among other things, impose new disclosure and documentation requirements on glass repair shops, including advance notice about advanced driver assistance systems, calibration needs, written confirmation of calibration results, and itemized invoices and receipts. Status: Assembly Appropriations Committee.

Lubricant Waste

AB 2245 – Lubricant Waste: Packaging: Producer – Concerns. This bill, known as the Lubricant Waste and Packaging Producer Responsibility Act of 2026, creates a producer responsibility program for lubricants waste and packaging associated with lubricant products. The bill requires producers to register with a producer responsibility organization to provide convenient collection and management systems for covered products at no cost to residents. The bill also exempts packaging associated with lubricant products from the Plastic Pollution Prevention and Packaging Producer Responsibility Act. Status: Assembly Appropriations Committee – Held in Committee.

...Continued on next page

LEGNEWS

Updates from Jack Molodanof

ADA Lawsuits

SB 84 - Disability access: construction-related accessibility claims - Support. This bill would require small businesses (50 or fewer employees) to be given notice of alleged accessibility violations and 120 days to correct them before a lawsuit for statutory damages can proceed. It also limits liability if violations are timely corrected and prevents plaintiffs from bypassing these requirements by recharacterizing claims under federal disability law. Status: Assembly Judiciary Committee.

Vehicle Emissions

SB 1392 - Smog Check; Exemption: Collector Motor Vehicle - Watch. This bill is a reintroduction of last's SB 712 "Jay Leno" bill. The bill would redefine collector motor vehicle to mean a vehicle that is at least 35 years old, is used primarily in shows, parades, charitable functions, and historical exhibitions and is not used as the owner's primary mode of transportation and is insured as a collector motor vehicle. The bill would exempt a collector motor vehicle manufactured before the 1981 model year from the requirement to obtain a smog check certificate of compliance. The bill would extend the applicability of this exemption by one model year each year, beginning on and after January 1, 2028, until the final extension takes effect on and after January 1, 2032, that would exempt a collector motor vehicle manufactured before the 1986 model year from the requirement to obtain the certificate of compliance. Status: Assembly Appropriations Committee.

Career Technical Education

SB 1222 - Career Technical Education Technical Assistance - Watch. This bill would establish the Career Technical Education Technical Assistance and Equity Pilot Program, a 3-year pilot program related to technical assistance in CTE, with a focus on equity and inclusion. The bill would appropriate \$4,000,000 from the General Fund to the Superintendent for allocation to the lead agency for purposes of implementing the pilot program for the 2026-27 fiscal year. Status: Senate Appropriations Committee - Held in Committee.

Employment

AB 1883 - Workplace Surveillance - Concerns. This bill would prohibit an employer from using a workplace surveillance tool that uses artificial intelligence to collect neural data or recognize an individual's emotional state. Status: Senate Appropriations Committee.

AB 1898 - Workplace AI Surveillance - Concerns. This bill would require an employer to provide a written notice to an employee that a workplace AI tool, was used to assist the employer in making employment-related decisions or to surveil the workplace. The bill would also require notice to be given to a worker and would require an employer to maintain an updated list of all workplace AI tools currently in use and to provide the list to workers annually. Status: Senate Appropriations Committee - Held in Committee.

SB 238 - Workplace Surveillance Tools - Concerns. This bill would require a business that employs more than 100 people to annually provide a notice to the department of all the workplace surveillance tools the employer is using in the workplace. Status: Assembly Privacy and Consumer Protection Committee.

Other Bills of Interest

AB 1421 - Road Usage Charge - Watch. This bill would require the California Transportation Commission to conduct research and develop recommendations related to a road user charge or mileage-based fee system. The Commission would be required to submit a report with its findings and recommendations to the Legislature. Status: Senate Rules Committee.

AB 1865 - Text message advertisements - Watch. This bill would prohibit the transmission of text message advertisements to recipients between 9:00 p.m. and 9:00 a.m. PST, regardless of whether the recipient has consented to receive such messages. The bill would also authorize a recipient who receives a text message advertisement in violation of this timing restriction to bring

...Continued on next page

LEG NEWS

Updates from Jack Molodanof

a civil action against a transmitter who knew, or should have known, that the advertisement violated this prohibition. Status: Assembly Appropriations Committee – Held in Committee.

AB 2564 – Surveillance Pricing – Watch. This bill would prohibit a retailer from engaging in surveillance pricing. The bill would define “surveillance pricing” to mean offering or setting a customized price for a good for a specific consumer or group of consumers, based, in whole or in part, on personally identifiable information collected through electronic surveillance technology. Status: Senate Floor.

SB 354 - Insurance Consumer Privacy Protection Act – Watch. This bill would create and update standards for the collection, processing, retaining, or sharing, collectively known as “processing”, of consumers’ personal information by licensees and their third-party service providers. Status: Assembly Appropriations Committee

SB 1069 – Motor Vehicle Pollution Control Devices – Watch. This bill would allow manufacturers of aftermarket vehicle or engine parts to obtain a conditional approval from the California Air Resources Board (CARB) to sell, advertise, or install their products while awaiting a final Executive Order. If CARB does not act on a complete application within 30 days, the application is automatically deemed conditionally approved. Status: Assembly Appropriations Committee.



Regulations

California Energy Commission (CEC) Replacement Tire Regulations – Oppose. The CEC is in the process of adopting regulations requiring replacement tires sold in California to meet specified efficiency (low rolling resistance) and safety standards, including wet grip performance. These rules would prohibit tire retailers, including automotive repair dealers that sell or replace tires, from selling or offering for sale any non-compliant tires. Although retailers would rely on manufacturer certifications, they would still be responsible for ensuring that all tires they sell are approved and listed as compliant. Shops would need to verify that their inventory meets regulatory requirements, likely through supplier assurances and database checks. For more details, see link below.
<https://www.energy.ca.gov/proceeding/replacement-tire-efficiency-program-proceeding>

BAR Vehicle Storage Fee Regulations. Concerns. The BAR is in the process of adopting regulations that would significantly impact how automotive repair dealers charge vehicle storage fees and set a troubling precedent for the future. The proposal raises several concerns, including allowing BAR to publicly survey shops and requiring shops to post vehicle storage rates. For more details, see the link below.
<https://www.bar.ca.gov/regulatory-actions>

BAR Tear Down and Towing Regulations – Proposed Amendments. New BAR regulations impose requirements on automotive repair dealers, including, but not limited to, requiring shops that arrange towing on behalf of a customer to list towing fees on a separate document rather than including them in the repair estimate. Due to concerns raised about the towing fee documentation requirements, BAR has indicated that it plans to make regulatory changes to these provisions. We are working with BAR to address these concerns. See link below, pages 22-23.
<https://www.bar.ca.gov/pdf/bag/202604/legislation-regulations.pdf>

...Continued on next page

LEG NEWS

Updates from Jack Molodanof

BAR Internet-Based Advertising Regulations-

Proposed Clarification. These new regulations require all shops to clearly display in any internet-based advertising the following 1) the Business name; 2) the ARD registration number and 3) the phone number registered with BAR. Due to questions and concerns with regard to phone numbers, BAR has indicated that they were going to provide further through revised regulations. We will work with BAR to make sure clarification is provided for the industry. See link below, pages 24-25.

<https://www.bar.ca.gov/pdf/bag/202604/legislation-regulations.pdf>

BAR Airbag Safety Regulations. BAR is proposing regulations that would prohibit an automotive repair shop from installing or using any component designed to mislead a vehicle owner into believing a functional airbag has been installed. Shops would be required to restore any airbag that is part of an inflatable restraint system to its original operating condition, as designed by the original equipment manufacturer. In addition, shops would be required to purchase all airbag replacement parts or components from the manufacturer or an authorized supplier or reseller and retain receipts for all parts purchased and received. See link below for details.
<https://www.bar.ca.gov/regulatory-actions>

Upcoming BAR Meeting

BAR Advisory Committee Meeting. The next BAR Advisory Group (BAG) meeting is scheduled for July 30, 2026. The BAG is an important committee that advises BAR on issues and programs affecting the automotive repair industry. Established in 2001, the BAG is comprised of volunteer representatives from various member associations and organizations. The group holds quarterly public meetings to promote collaboration and the exchange of ideas. We plan to attend and participate and will provide a report following the meeting. Once the agenda is released, we will forward it. See link for details.
<https://www.bar.ca.gov/bar-advisory-group>



About Jack T. Molodanof

Jack T. Molodanof is president of Molodanof Government Relations, a Sacramento-based government and political affairs firm specializing in advocacy, community relations, and lobbying. A business law attorney and state-registered lobbyist, he has spent more than three decades representing trade associations before the California Legislature and regulatory agencies on issues ranging from automotive and consumer protection to transportation and small business. Prior to founding his own firm in 2008, he built his career at Sacramento-area lobbying and law firms representing clients on a wide range of legislative and regulatory matters. He currently serves on the California Bureau of Automotive Repair (BAR) Advisory Group and is an appointee to the Sacramento County Assessment Appeals Board, reflecting his standing as a trusted advisor to local and state government officials.

**As ASCCA's association attorney,
Jack offers every member a valuable
benefit: 30 minutes of FREE legal
consultation each month on any
business or personal matter –
a \$225 monthly value.**

**Reach him at
916-447-0313 or jack@mgrco.org.**

Upcoming Chapter Activities

Updates, Events, and Highlights | West Los Angeles Chapter

Owners' Forum

Aug 19 @ 5:30 pm



A room of serious business owners and managers working through real numbers, real challenges, and real solutions, together.

Annual Holiday Dinner Party

Dec 10 @ 6:30 pm

An opportunity to celebrate the year's successes, recognize volunteer contributions, and reinforce the relationships that make our chapter strong.



Throughout the year, ASCCA Chapter 12 hosts a series of educational and social events designed to strengthen our community, support professional growth, and build lasting relationships within the automotive service industry.

Register online: ascca12.com/c12-events/trainings-workshops-activities

Event Highlights & Photos

We had a great time at the LA Galaxy Soccer game on May 2!



ASCCA WEST LOS ANGELES

Owners' Forum

An Evening of Insight & Action

ANCHOR YOUR BUSINESS IN SOLID PRINCIPLES

WEDNESDAY,
AUGUST 19

5:30 pm - Networking & Cocktails
(Meal orders close 6:15 pm)
6:30 pm - Program Begins

Del Rey Yacht Club
13900 Palawan Way
Marina del Rey, CA 90292
Free Parking Onsite



Automotive Service Councils of California
West Los Angeles - Chapter 12

YOUR FACILITATOR

Dave Kusa

Owner, Autotrend Auto Repair
ACT Group Business Coach
BAR Advisory Group Member
ASCEF Board President
2017 & 2025 ASCCA State President



Dave Kusa owns Autotrend Auto Repair in Campbell, holds two AS degrees in Automotive Technology, and is one of the most connected voices in California's automotive industry. Dave doesn't just know what's happening in Sacramento — he's in the room where it happens. His words to live by: "Adapt or become obsolete."

ANCHOR YOUR BUSINESS IN SOLID PRINCIPLES

- Know Your Numbers - key metrics every shop owner must track
- Anchors for Achievement - building systems that hold
- Team & Culture - leading through today's workforce challenges
- Peer Discussion - open forum with fellow owners

RSVP BY AUGUST 15

Email: chapter12@ascca12.com

Text: (916) 538-1018

Invitation Only

Seats are limited — this evening is built for candid conversation, not a crowd.



ASCCA WEST LOS ANGELES

Owners' Forum

Staying Connected Afterward

ANCHOR YOUR BUSINESS IN SOLID PRINCIPLES



Automotive Service Councils of California
West Los Angeles ~ Chapter 12

Engagement Programs

WHAT COMES NEXT

August 19th is not a one-time event. It is an invitation into a community.

KEEP THE WORKBOOK GUIDE WORKING FOR YOU

Don't let the night's Discussion Guide end up in a drawer. It was built as a working tool — a way to benchmark your shop's performance, spot blind spots, and set a review rhythm that actually sticks. Some of the questions inside belong on your calendar daily. Some monthly. Some quarterly. None of them should go unchecked. The owners who come back to this guide again and again are the ones who turned the night's conversation into next year's results.

AND AUGUST 19 IS JUST THE BEGINNING

Chapter 12 is building ways to keep this Chapter connected long after August 19 — small peer groups to keep each other accountable, quarterly conversations built around the guide itself, shop visits with other members, and a seat at the table if you want a voice in what comes next.

Full details are coming your way soon. For now, know this: the work doesn't stop when you walk out the door on August 19— and neither does Chapter 12.

Watch your inbox for details, or talk to Angi or Dave Morris on August 19.

Invitation Only

Seats are limited — these programs are built for candid conversation, not a crowd.



Automotive Service Councils of California
West LA Chapter 12



Holiday PARTY

DECEMBER 10 | 6:30 PM

REGISTER: <https://ascca-west-los-angeles.square.site>

DEL REY YACHT CLUB

13900 Palawan Way, Marina Del Rey 90292

Dinner & Drinks | Free Parking Onsite

ASCCA West Los Angeles Members: **Free**

ASCCA Members of other Chapters & Guests: **\$40**

It's the most wonderful night of the year — and Chapter 12 is pulling out all the stops! Join your fellow shop owners, technicians, staff, spouses, and industry partners for an unforgettable evening of **great food, cold drinks, lively conversation, and a whole lot of door prizes**. We'll raise a glass to an **incredible year, honor the people** who made it happen, and **celebrate the community** that keeps our chapter going strong.

Sponsors — Start sending your prizes now!

Want your brand in the spotlight? We're accepting door prize donations today. Get your products, gift cards, or services in front of our members — contact us to arrange your contribution before the big night.

And, Members are also welcome to participate by donating gifts, too!! Gift cards, baskets, tools, wine, be creative!

More Event Highlights & Photos

Updates, Events, and Highlights | West Los Angeles Chapter

May 20 Open House @ Morris Automotive, Santa Monica



Chapter 12 members and friends from the West Los Angeles auto repair community came together at Morris Automotive for a fantastic evening! Hosted by Chapter President Dave Morris — owner of Morris Automotive and a dedicated advocate for shop owners — the Open House brought shop owners, Chapter members, and the community together for great conversation and connection.

Guests enjoyed a Taco Cart dinner, fun giveaways, and a special presentation from the Cool Air Rebate Program on how repair shops can join the program to help California families with AC repairs while growing their own shops, too. Thanks to everyone who came out to support Chapter 12 and to **Dave Morris, Morris Automotive**, for hosting, **Nathan Perrine and Margaret Lyons** from the **Car Care Council** representing the **Cool Air Rebate Program**, and **Chris Chavez and Jordan Brazil** from **Coalition for Clean Air**.

**COOL
AIR
REBATE**



COOL RIDE!

**NOW SAVE UP TO ~~80%~~ 90%
ON AUTO A/C REPAIR!**

The California Cool Air Rebate Program provides financial assistance to eligible Californians to repair leaking air conditioning systems with R-134a refrigerant in cars and light duty trucks. Fix your AC, enjoy a cool ride, and improve the air quality in your community! See if you qualify today at:

CoolAirRebate.org

*Terms and conditions apply. Must be an eligible customer and a participating repair shop. Applies only to qualifying repairs. Repair reimbursement: The Cool Air Rebate Program will pay participating repair shop 90% of the cost of qualifying repairs up to a maximum of \$1,500 per vehicle (\$1,696.70 repair cost). The program does not pay any portion of repair costs exceeding \$1,696.70. If the diagnosis results in qualifying repairs and the consumer accepts the repairs, the program pays participating repair shop 100% of the diagnostic fee. If the diagnosis results in non-qualifying repairs or the consumer declines the repairs, the program pays participating repair shop 90% of the diagnostic fee.

**Car Care Council**
for Car Care Now

NEWS OF THE DAY.

As Car Technology Advances, Mechanics Are Getting Left Behind

By Justin Hughes

Cars are more expensive than ever, leading many to hold onto their old cars longer. Older cars need more maintenance and repairs than new ones, but that cost is still less than the average car payment these days, at least for now. As more high-tech features find their way into, and are even required, on cars, independent mechanics are finding themselves unable to keep up with all the changes, reports the Detroit News.

Read more here: [**https://bit.ly/techsleftbehind**](https://bit.ly/techsleftbehind)



Artificial Intelligence Is Changing Vehicle Repair and Diagnostics

By Wire Reports on June 10, 2026

Predictive maintenance, diagnostics, vehicle inspections, damage assessments and customer service are increasingly using artificial intelligence.

In predictive maintenance, for instance, AI is used to analyze the rising quantities of vehicle data to identify patterns and make vehicle repair services predictions, according to a new study by S&P Global Mobility, which looks at some of the key innovations and analyzes the addressable market for repair.

Read more here: [**https://bit.ly/ai-changing-repair**](https://bit.ly/ai-changing-repair)

Consumers accelerate shift to DIY vehicle maintenance amid economic pressures

Recent growth in automotive hand tool sales represents an important indicator of engagement, along with increased oil and filter sales

Consumers are increasingly taking vehicle care into their own hands, driving measurable growth across the automotive aftermarket as do-it-yourself (DIY) maintenance becomes more mainstream.

New insights from Circana highlight how this behavioral shift is impacting key product categories, fueled by economic pressures and evolving ownership and travel needs.

"As economic uncertainty persists and vehicle dependency remains high, DIY auto maintenance will continue to gain traction with consumers," said Nathan Shipley, automotive industry analyst for Circana. "Manufacturers, retailers, and service providers who support these behaviors by offering not just products, but also education, will build the consumer relationships that are critical right now."

According to recently launched tracking information from Circana, U.S. sales revenue in the automotive hand tools category grew 3.2% in the 12 months ending March 2026.



Read more here:
<https://bit.ly/diy-repairs>

Spotlight Feature

Auto Care Association releases 2027 Auto Care Factbook report detailing steady growth in the global aftermarket industry due to an expanding and aging vehicle fleet.

The Auto Care Association today announced the release of the 2027 Auto Care Factbook, the automotive aftermarket's most comprehensive and trusted

resource for industry data, insights and strategic planning.

Now in its 36th edition, the Factbook continues to serve as an essential tool for professionals across the industry—from the service counter to the boardroom—providing actionable intelligence to inform day-to-day decisions and long-term business strategies.



Read more here:
<https://bit.ly/2027factbook>



ASE Education Foundation Receives \$25 Million Federal Grant to Put a New Generation of Service Technicians to Work

The ASE Education Foundation has been awarded a \$25 million, four-year grant from the U.S. Department of Labor to expand registered apprenticeships for auto, collision, and truck service technicians nationwide — the largest workforce investment the Department has ever directed to the transportation service industry.

The award comes through the Department's Pay-for-Performance Incentive Payments Program, and the idea behind it is refreshingly

simple: reward employers with registered apprenticeships for hiring apprentices and coaching them through the make-or-break first year on the job. Program sponsors — dealer groups, shop associations, franchise operators and similar organizations — will receive \$3,500 for every apprentice they bring on and keep, paid in two parts as the new technician reaches 90 and 270 days on the job.

Read more here:
<https://bit.ly/aseef-25mil-grant>

13 Stations. One Wild Weekend Under the Tent.

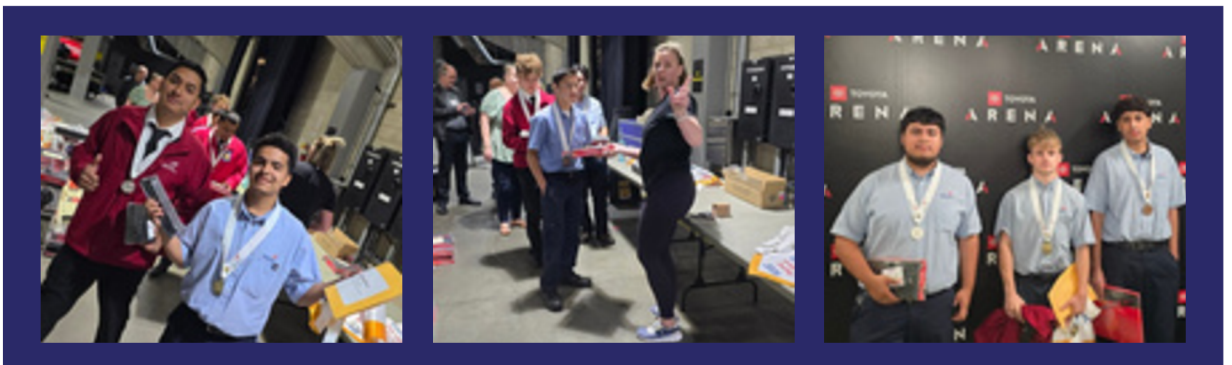
On April 11, 2026, competitors tackled 13 hands-on stations in the North Parking Lot at the Ontario Convention Center — everything from Ohm's Law and PicoScope diagnostics to high-voltage EV vehicles and engine performance. Real tools, real pressure, real skills, all under one giant tent.



Student Winners

Meet Our 2026 Honorees

Three categories, three champions in each — the best of nearly 200 regional entries and 48 state finalists. Congratulations to this year's MLR, AST High School, and AST Post-Secondary gold, silver, and bronze medal winners. Their skill and passion for the trade are the future of our industry.



2026 Stations

S0 Attire Station

S1 Electrical: Ohm's Law Trainer Station

S2 Information Gathering Station

S3 Electrical Station

S4 Job Interview & Job Test Questions Station

S5 Tire Identification Station

S6 Tire/Steering and Suspension Station

S7 PicoScope Station

S8 High Voltage Vehicles Station

S9 Ignition Trainer Board Station

S10 Multi Point Vehicle Inspection Station

S11 Brakes Station

S12 Engine Performance Station



Sponsors & Donors

15 Sponsors & Donors Powered This Weekend

Daktic, Central Valley Diagnostic Club (CCDC), Doral's Auto Repair, Drive Line Master, Bimmer PhD, Gustafson Brothers, Seiko's Auto Service, Lucas-Nuelle, ATech Training, Scotty's Auto Repair, Morris Automotive, Stellantis Performance Institute, O'Reilly Auto Parts, Amazing Women in Automotive (AWiA), and AES Wave sponsored booths and stations; and O'Reilly Auto Parts also covered lunch and shirts. Generous individual donors — including gifts in memory of Maylan Newton — supplied equipment, snacks, and drinks that kept the whole weekend running.

Judges & Graders

60+ Volunteers Run This 1-day Competition

Around 60+ volunteers gathered from across California, Utah, and some even coming from overseas to support SkillsUSA California. Volunteers serve as judges, graders, runners, escorts, etc to make the 13 stations for both the MLR and AST contests run smoothly. Volunteers arrive at 5:00 AM and working until 6:00 PM to give their time to the youth of our industry. To make sure every student gets a fair evaluation, they use an automated timekeeping system, built by Thomas Broxholm, allowing the competition to stay on schedule for station reset, rotation and competition.



Station Hosts & Equipment

They Brought the Shop to the Parking Lot

Station sponsors like Daktic and ATech Training brought Ohm's Law trainers, ignition boards, high-voltage EV vehicles, and PicoScopes right onto the lot — turning 13 stations into a full working shop, tent and all. That hands-on realism is what makes this competition feel like a real shop, not a classroom.



Help at April 10, 2027 SkillsUSA California
Regional & State Competitions!

Contact Sam Tracey, (951) 312-2600, or
TC.MLR.AST.CA@gmail.com

UPCOMING STATE EVENTS & CONTACT INFO



www.ascca.com/trainingconference



1. ATC 2026 – September 11-13, 2026

At this year's conference, you will gain tools and knowledge to better your social media skills, employee retention, increased sales, team productivity, and day-to-day management.

2. Team Weekend – November 13-15, 2026

ASCCA Team Weekends allow ASCCA members to exchange ideas with fellow shop owners, network with industry vendors, and build camaraderie with other men and women passionate about automotive repair. Register @ www.ascca.com/events/team-weekend



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940
www.ascca.com

Get In Touch

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✉ info@ascca.com

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📍 1 Capitol Mall,
Suite 800,
Sacramento, CA
95814



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John Eppstein

Rob Morrell

Bob Toepp



Automotive Service Councils of California

Professionals in Automotive Service ~ Since 1940

www.ascca.com

**EACH ONE REACH
ONE!**



YOUR MISSION: RECRUIT ONE NEW MEMBER THIS YEAR.

- 1 IDENTIFY:** A shop owner or colleague who would benefit.
- 2 REACH OUT:** Discuss the advantages of ASCCA membership such as networking, professional development, advocacy and business resources.
- 3 INVITE THEM TO A MEETING:** Invite them to join our association and participate in a meeting to learn more about the benefits of ASCCA membership.

Scan to Join ASCCA



members.ascca.com/ap/Membership/Application/VLzd46pn

For assistance please call (800) 810-4272 or email info@ascca.com

The Advantage

ASCCA Members Get Access to Corporate Partner Discounts and Benefits

Business Supplies, Equipment & Services



AESwave specializes in sales and support of automotive diagnostic equipment.

Carlos Menchu
(877) 351-9573
info@aeswave.com



ASCCA members get special pricing for Auto Zone's Platinum Level Membership, timely parts delivery, a 5% quarterly rebate on electronic purchases, free advertising, access to electronic ordering software, and more.

Jim Gray
(704) 301-1500
jim.gray@autozone.com



Opus IVS empowers technicians to meet the challenges of today's increasingly complex vehicles through a range advanced diagnostic, programming, and remote assistance services. Our fully-integrated diagnostic support system combines dealer-trained technician expertise with diagnostic technology to ensure we make our customers more profitable, more accurate, and more efficient.

Kevin Fitzpatrick
(631) 486-3506 kevin.fi
tzpatrick@opusivs.com



Provides maintenance services, equipment training & consumer education materials. Increase shop hours, parts and labor revenue, shop efficiency, and retention all while improving your customer's driving experience and vehicle performance.

Eric Elbert
(805) 590-6080
EricE@petrospecsBG.com
Eric Waln (949) 337-2484



Mail Shark helps auto repair shops, quick lube, and tire dealers acquire and retain more customers with strategic weekly direct mail marketing. Our weekly mail marketing strategy provides the ultimate flexibility to customize a mailing and payment schedule that aligns perfectly with every shop's goals and budget.

Josh Davis
(484) 648-8626
josh@themailshark.com



NAPA Auto Care is the largest aftermarket repair network in the country with over 16,000 independently owned and nationally recognized automotive, collision, and truck service centers. NAPA's mission is to help all member businesses increase their car count and sell more services.

John Hartman
(619) 300-4910
john_hartman@genpt.com



Get access to industry-leading service center programs allowing shops to offer a nationwide warranty on most of the repairs they perform every day, a nationwide road-hazard tire warranty, shop management training, nationwide roadside assistance, technician training classes, competitive pricing, early-pay discounts, electronic ordering discounts, and more.

Sergio Gonzales
(916) 962-3270
ASCCA@oreillyauto.com



WORLD PAC supplies automotive replacement parts directly from the most respected manufacturers in the industry. Their speed DIAL Parts Catalog and Fulfillment Ordering System can check real-time parts availability. Technical training, business management solutions, and other services for independent shops are provided by experienced professional instructors.

Rob Morrell
(510) 755-6058
rmkroll@gmail.com

Education, Training & Business Coaching



ATI is the leading coaching and training company, with more than 1,700 active members who represent the best shops in the US and Canada. We help independent auto repair and collision repair shop owners improve their businesses and their lives, with proven, measurable, and field-tested strategies and practices.

Karen Dee (301)
575-9102
contact@autotraining.net



Comply Auto Edutech provides the required compliance training for California Repair Shops. From the signs that need to be displayed to the documentation practice of various repair services, Comply's training program is specifically designed to assist shop owners in complying with the CA Repair Act and its related laws and regulations.

Hao Nguyen
(661) 214-9760
info@complyauto.com
complyauto.com

Insurance & Legal Services



Armstrong & Associates provides ASCCA members with A+ rated property casualty company policy options and an exclusive workers' compensation program including comprehensive safety & claims services. You'll receive the utmost care and service along with the most competitive insurance programs. ASCCA members get a \$100 enrollment discount.

Customer Service
(530) 668-2777



CoreMark's team of highly qualified Employee Benefits Consultants offer ASCCA members their valuable support tools and resources proactively helping businesses be in compliance. CoreMark advises ASCCA members on how to make the best possible benefits investment decisions for their businesses as well as attracting and retaining the best talent to grow their business.

Mat Nabity
(916) 286-0918
mnabity@coremarkins.com



ASCCA members receive 30 minutes of free legal advice each month – a \$225 monthly value!

Jack Molodanov
(916) 447-0313
jack@mgrco.org

Internet Marketing, Web Design & Search Engine Optimization



The Kukui All in One Success Platform provides auto repair shops with a custom website, SEO reliability, robust CRM, PPC management, call tracking, online appointment setting, online payments, social media management, review management, and intuitive analytics. You can also take advantage of customer engagement and trust-building solutions like digital vehicle inspections as well as automated postcard, email and text marketing campaigns.

Greg Waters
(415) 516-4948
greg@kukui.com

Merchant Service/Payment Platform



360 Payments is a payment solution designed specifically for automotive repair shops. With industry-leading customer service, you also get access to revolutionary features such as Text-to-Pay, Integrated Consumer Financing, and 360 Capital. By offering seamless integrations for most shop management systems, you can create a better customer relationship, offer more financing opportunities, and streamline the checkout process in your shop.

Doug Manske
(720) 782-5783
dmanske@360payments.com



DFG provides credit card processing, mobile payments, and text to pay options with great rates and personal service. ASCCA auto shops a \$350 savings or check rebate each year when processing all of their credit card payments with DFG.

Shannon Devery
(877) 326-2799
shannon@fdi-sangabrielvalley.com

Software Providers



Shop-Ware shop management software is the #1 choice for multi-shop and single location operators. Cloud-based technology allows you to write repair orders in seconds and share them with your customers for instant approvals. Win back wasted time, increase shop profits, and get more 5-star reviews.

Roxanne Doche
(949) 945-4310
roxanne@shop-ware.com



Modern shop management system with an easy-to-use workflow and a modern approach to customer care. TekMetric champions transparency, innovation, and above all, a service-mentality that puts customers first. Grow your business and still be there for the things that matter most in life.

Sunil Patel
(832) 930-9400
sales@tekmetric.com



AutoVitals offer the only complete shop success solution that drives profitable growth. Our digital platform offers a suite of tools that drive guaranteed results including Digital Vehicle Inspections and Workflow Automation.

Sales@autovitals.com
(866) 949-2848
www.autovitals.com



Shop Boss is a leading shop management software for independent auto repair shops. This software facilitates smooth day-to-day operations with its integrated features such as auto repair labor guide, estimating, parts ordering, markup calculator and customer self-check-in.

Luke Kushner
(925) 997-4970
luke.kushner@vehlo.com

Uniform and First Aid Services



Nationally recognized supplier of customer and employee apparel & janitorial services. Let Cintas take care of your shop's maintenance needs and get exclusive pricing with your ASCCA membership. Keep your employees on brand, your bathrooms stocked, floors clean, and much more.

Robert Faulkenberry
(303) 591-4102
faulkenberryR@cintas.com

Code of Ethics

1. To promote goodwill between the motorist and the automotive industry.
2. To have a sense of personal obligation to each individual customer.
3. To create a community of automotive service professionals that are prepared and equipped with the skill set for the future of the automotive industry.
4. To perform high-quality services at a fair and just price.
5. To employ the best-skilled personnel obtainable.
6. To use only proven merchandise of high quality, distributed by reputable firms.
7. To itemize all parts and adjustments in the price charged for services rendered.
8. To retain all parts replaced for customer inspection if so requested.
9. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
10. To uphold the integrity of all members.
11. To refrain from an advertisement, which is false or misleading or likely to confuse, or deceive the customer.

Mission

To Elevate and Unite Automotive Professionals and Give Them Voice

Core Values

Integrity, Unity, Compassion, Professionalism

Fighting for the Industry

Doing business in California comes with countless challenges – ASCCA helps shape state laws and regulations to minimize their impacts on auto repair shops and make them work in the real-world. With our relationship with the Bureau of Automotive Repair, we are able to help create guidelines that protect the consumer as well as our shops.

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www.ascca12.com

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**ASCCA West Los Angeles
Chapter Monthly Planning
Meeting: First Tuesday each
month, 6-7PM, on Zoom**

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