

ASCCA *West LA*

ASCCA West Los Angeles News & Updates

September 2026

President's Message

TRANSFORMING YOUR BUSINESS

NEW DATE: September 30
Chapter 12 drops anchor on what matters most — your shop's numbers, your team, your future. The Owners' Forum is the evening. What comes after it is the program. Info on both is inside this issue, starting on page 7.



ANNUAL ASCCA WEST LA HOLIDAY PARTY



The season of celebration will be here before you know it, and Chapter 12 is throwing the party you won't want to miss. See inside for the details on this year's holiday get-together on page 9.



WHAT YOU NEED TO KNOW: NEW REGS & UPDATES

A lot has happened this year. In case you missed it, this month we provide a quick recap of the items most likely to affect your shop day-to-day, from new regulations to invoicing requirements on page 4.



10: 2027 SkillsUSA California Prep

Planning for the 2027 SkillsUSA California Automotive competition is underway, with some stations already locked in for the April state competition in Ontario. Regional virtual competition judging is January 30 — sponsors and volunteers still needed.

12: ASCCA Training Options

Between ASCCA and corporate partners like NAPA AutoZone, WORLDPAK, and O'Reilly, real training comes built into your membership — technical and business alike.

14: Each One Reach One

ASCCA's membership drive is live — refer a shop owner or colleague and earn \$125 cash for every new member who joins and pays their annual dues. Identify, reach out, invite them to a meeting: that's the whole mission.

President's Message

We're in the thick of summer, and if your shop's bays feel like a sauna right now, you're not imagining it. This is exactly the season to remind your customers — and honestly, yourselves — that cooling systems don't fail conveniently. Between the heat we've had and the miles everyone's racking up for beach trips and weekend drives, now's the time to get ahead of belts, hoses, and coolant condition before something fails on the 405 in 95-degree traffic.

Which makes this a good moment to point you back to the Cool Air Rebate program — this one is real, and it's live. If your customers are hesitating on A/C repairs, this is the conversation starter: financial assistance up to 90% for qualifying repairs. Get your shop registered if you haven't, and start flagging it during cooling system inspections. It's good for your customers and good for your bay count this time of year.

...Continued on next page



President's Message, pg 2

Speaking of getting ahead of things — the **ASCCA Annual Training Conference is September 11–13** in Irvine, and I want to push this harder than I usually do. Whether it's the management track or the technical track, this is the best return on a few days out of the shop you'll get all year. If you've been on the fence, get registered this week — rooms and seats won't last.

On that note — the **Owners' Forum has a new date: September 30**. This one's invitation only, and space is intentionally limited — it's built for a real conversation, not a crowd. Beyond the evening itself, we're building programs afterward to keep reinforcing what we cover in the room, and Dave Kusa is offering free private financial analysis for any shop that wants a second set of eyes on their numbers. Check out the flyer on pages 7–8 for the full details, and watch for your private registration link — RSVP as soon as you get it, since seats are limited.

On the youth side, **SkillsUSA California** planning for the 2027 competition is already underway, and meetings will be starting up again soon. Take a look at the two-page spread inside — stations are filling up, but there's still real room to get involved as a sponsor, judge, or volunteer. **This is where the next generation of techs gets built**, and it's some of the most worthwhile time you'll spend outside your own shop.

And if you need a reason to **get outside the shop for fun instead of business** — it's prime season for it. The Santa Monica Bay bite has been outstanding this summer, with halibut, yellowtail, and calico bass all firing well out of Marina del Rey — good excuse for a half-day trip with the crew. If you'd rather stay on land, there's a regular Cars & Coffee meet at Perry's Beach Cafe in Santa Monica on Sunday mornings, and a weekly Saturday evening car meet at Culver's in Culver City — easy, low-key ways to get some car culture.

Last thing — **mark December 10 for the Holiday Party**, back at the Del Rey Yacht Club, 6:00 PM. It's the best night of the year for this chapter, and **I want to see all of you there with your teams**.

See you on September 30 at the Owners' Forum!

Dave Morris

Morris Automotive

President, ASCCA West Los Angeles Chapter



Get Involved

Volunteerism & Board Opportunities | West Los Angeles Chapter

This chapter doesn't run on my time — it runs on ours. Every meeting that's worked well, every event that's come together, it's because someone raised their hand. If you've got an hour or an idea, I want to hear it.

— DAVE MORRIS, CHAPTER PRESIDENT

Chapter 12 runs on the time our members give it — from board seats to a couple of hours helping set up a meeting. If you've ever wanted more of a say in what this chapter does, this is your invitation.

Where We Need Help

Board & Committee Seats

We have open seats coming up and always welcome new voices in planning meetings, events, and chapter direction. No experience required — just a willingness to show up.

Event Support

Help plan or run the Owners' Forum, Holiday Party, or future meetings. Includes setup, greeting members, coordinating with venues, or organizing door prizes and sponsors.

Membership & Outreach

Know a shop owner who isn't a member yet? Each One Reach One makes it easy — and earns you \$125 for every referral that joins.

Newsletter & Communications

Have a story, shop spotlight, or photo from a chapter event? We're always looking for content and a few extra eyes before it goes out.

Tell Us What You Want More Of

We're planning next year's calendar and want it to reflect what members actually want. What kind of meetings should Chapter 12 be running more of?



Social



Training & Business



Technical



Something Else?

Email your thoughts to chapter12@ascga12.com or bring them up at our monthly planning meeting.

First Tuesday of every month · 6–7 PM · Zoom

I get asked sometimes what makes a chapter strong, and it's not the president — it's the people willing to show up early, stay late, or just say 'I'll help with that.' Chapter 12 has never been short on good people. We're just always looking for a few more who want a seat at the table.



A lot has happened this year. ICYMI, here's a quick-hit recap of the items most likely to affect your shop day-to-day, from regs to new partners.

Third-Party Payer Invoicing

If a repair will be paid by a third-party payor, BAR requires the payment amount to be included on the estimate (CCR § 3353(d)(1)). If that amount isn't known at the time, the estimate must instead include this exact statement (CCR § 3353(d)(2)):

"This estimate is for repairs to meet vehicle manufacturer and industry standards. As the customer, it is your responsibility to contact the third-party payor for approval of payment for the repairs you have authorized."

Worth double-checking that your shop's estimate templates already carry this language.

Low Rolling Resistance Tire Rule — 2029

The CEC's replacement tire efficiency regulation (covered in Leg News last month) is has completed the comment period and will take effect in 2029. ASCCA is hopeful this gives us time to weigh in and push for edits before it's in place — worth watching, and commenting when you're asked for feedback.

Revisit "Write It Right"

It's a good time to pull "Write It Right" back out. BAR's repair-order guidance is still available free on their website and remains

one of the best references for staying compliant on estimates, invoices, and disclosures.

Tire Pressure Sensors — Recycling Fee

On January 1, 2026, SB 1215 expanded California's Electronic Waste Recycling Act to cover products with non-removable, embedded batteries — including TPMS sensors, which contain small sealed lithium batteries.

Shops must now collect a recycling fee of 1.5% of the retail price (capped at \$15 per item) at the time of sale on TPMS sensors and other battery-embedded products, and remit that fee to CDTFA — the same way you already handle the California Tire Fee or the lead-acid battery fee. If you sell TPMS sensors, confirm your POS is set up to collect and track this correctly.

New Endorsed Vendors & Associate Members

Chapter 42 members now have access to a few new corporate partners through ASCCA:

- **RO Writer** — shop management software
- **California Green Business Network** — sustainability certification and resources for shops, see page 15 for details on this new program for shops
- **AutoTechIQ** — diagnostic and repair information platform

Check out ascca.com for all our partner offers and discounts.

BAR Regulatory Changes

The California Bureau of Automotive Repair (BAR) finalized several additional mandates over the past few months that shops must actively follow:

Biometric Device Updates

Smog Check and Vehicle Safety Systems Inspection manuals require updated Palm Vein Scanners (Model FAT13FPS01 or newer).

Strict Reporting Windows

Shops must report a business address change to the BAR within 14 days. Other material changes (such as phone numbers or controlling individuals) must be reported within 30 days.

Remedial Training Extension

Under Senate Bill 774 (and as a part of the Sunset Review), the citation disclosure prevention program is extended through January 1, 2028. This allows shops to take remedial training to prevent minor citations from becoming public on the BAR website.

Documentation Transparency

Revised "Write It Right" guidelines mean mobile invoices must list the repair location, and teardown estimates need only describe the general disassembly area (not an itemized list).

BAR Advisory Group

The BAR Advisory Group (BAG) advises the Bureau of Automotive Repair (BAR) on issues and programs affecting the automotive repair industry.

Next BAG Meeting: October 22 @ 9:30 AM; live in Sacramento and on WebEx

August 2026 Legislative Update

The CA Motor Vehicle Glass Act (SB 988)

Passed both CA Chambers and the Governor has until September 30, 2026, to sign or veto. It prohibits insurance assignment of benefits for glass repair, establishes a consumer's right to choose their shop, and mandates that glass shops explicitly notify owners about Advanced Driver Assistance Systems (ADAS) calibration needs.

Labor & Wage Related (2026)

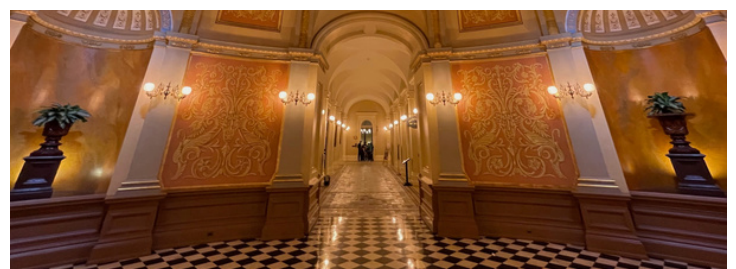
California shop owners must also be aware of these 2026 updates to avoid steep penalties:

New Workplace Notices

Under updated Labor Code sections, employers must issue an annual written rights notice to all employees in their native language. Additionally, employees must be allowed to officially designate an emergency contact in the event of workplace detainment or arrest.

PAGA Reforms

The Labor and Workforce Development Agency is developing new administrative regulations to implement the 2024 Private Attorneys General Act (PAGA) reforms, aimed at clarifying how employee labor claims and penalties are handled. The regulations are still in the proposal stage, with final adoption not expected until later this year or into 2027.



Upcoming Chapter Activities

Throughout the year, ASCCA Chapter 12 hosts educational and social events designed to strengthen our community, support professional growth, and build lasting relationships within the automotive service industry.

Register online: ascca12.com/c12-events/trainings-workshops-activities

West Los Angeles Chapter Events

Owners' Forum

Sep 30 @ 5:30 pm



A room of serious business owners and managers working through real numbers, real challenges, and real solutions, together.

Annual Holiday Dinner Party

Dec 10 @ 6:30 pm



An opportunity to celebrate the year's successes, recognize volunteer contributions, and reinforce the relationships that make our chapter strong.



Out & About This Season: Local Southern California Fun!

It's peak season for Southern California's car and water culture. The Santa Monica Bay bite has been red-hot this summer — halibut, yellowtail, and calico bass out of Marina del Rey; Dorado, tuna, and even marlin are within one day range. And if you're looking for a laid-back car meet, Perry's Beach Cafe in Santa Monica runs a regular Sunday morning Cars & Coffee, with a weekly Saturday evening meet at Culver's in Culver City too. Good excuses to get out of the shop when you get the chance.

ASCCA WEST LOS ANGELES

Owners' Forum

Staying Connected Afterward

ANCHOR YOUR BUSINESS IN SOLID PRINCIPLES



Automotive Service Councils of California
West LA Chapter 12

WEDNESDAY, SEPT 30

5:30 PM CHECK-IN & COCKTAILS

6:30 PM PROGRAM

RSVP REQUIRED: chapter12@ascca12.com

Del Rey Yacht Club

Marina del Rey | Free Parking Onsite

YOUR FACILITATOR TONIGHT

Dave Kusa

Owner, Autotrend Auto Repair

ACT Group Business Coach

BAR Advisory Group Member

ASCEF Board President

2017 & 2025 ASCCA State President



Dave Kusa owns Autotrend Auto Repair in Campbell, holds two AS degrees in Automotive Technology, and is one of the most connected voices in California's automotive industry. Dave doesn't just know what's happening in Sacramento — he's in the room where it happens. His words to live by: "Adapt or become obsolete."

ANCHOR YOUR BUSINESS IN SOLID PRINCIPLES

- Know Your Numbers - key metrics every shop owner must track
- Anchors for Achievement - building systems that hold
- Team & Culture - leading through today's workforce challenges
- Peer Discussion - open forum with fellow owners

RSVP BY SEPTEMBER 25

Email: chapter12@ascca12.com

Text: (916) 538-1018

Online: ascca12.com/owners-2026

This year, Dave is also offering registrants a free, private analysis of your shop. Send Dave a PDF of your P&L for January–August 2026 (total figures only) by September 21, and he'll personally review it before the Forum and send you only the results — completely private. Email: davidkusa@hotmail.com.

Invitation Only

Seats are limited — this evening is built for candid conversation, not a crowd.



ASCCA WEST LOS ANGELES

Owners' Forum

Staying Connected Afterward

ANCHOR YOUR BUSINESS IN SOLID PRINCIPLES

Engagement Programs



*Automotive Service Councils of California
West L.A. Chapter 12*

WHAT COMES NEXT

September 30th is not a one-time event. It is an invitation into a community.

KEEP THE DISCUSSION GUIDE TAKEAWAY WORKING FOR YOU

Don't let the night's Discussion Guide end up in a drawer. It was built as a working tool — a way to benchmark your shop's performance, spot blind spots, and set a review rhythm that actually sticks. Some of the questions inside belong on your calendar daily. Some monthly. Some quarterly. None of them should go unchecked. The owners who come back to this guide again and again are the ones who turned the night's conversation into next year's results.

AND SEPTEMBER 30 IS JUST THE BEGINNING

Chapter 12 is building ways to keep this room connected long after September 30 — small peer groups to keep each other accountable, quarterly conversations built around the guide itself, shop visits with other members, and a seat at the table if you want a voice in what comes next.

Full details are coming your way soon. For now, know this: the work doesn't stop when you walk out the door on September 30 — and neither does Chapter 12.

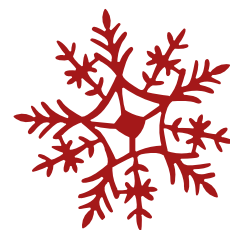
Watch your inbox for details, or express your interest to us on September 30.

Invitation Only

Seats are limited — this evening is built for candid conversation, not a crowd.



Automotive Service Councils of California
West L.A. Chapter 12



Holiday PARTY DECEMBER 10 | 6:30 PM

REGISTER: <https://ascca-west-los-angeles.square.site>

DEL REY YACHT CLUB

13900 Palawan Way, Marina Del Rey 90292
Dinner & Drinks | Free Parking Onsite

ASCCA West Los Angeles Members: **Free**

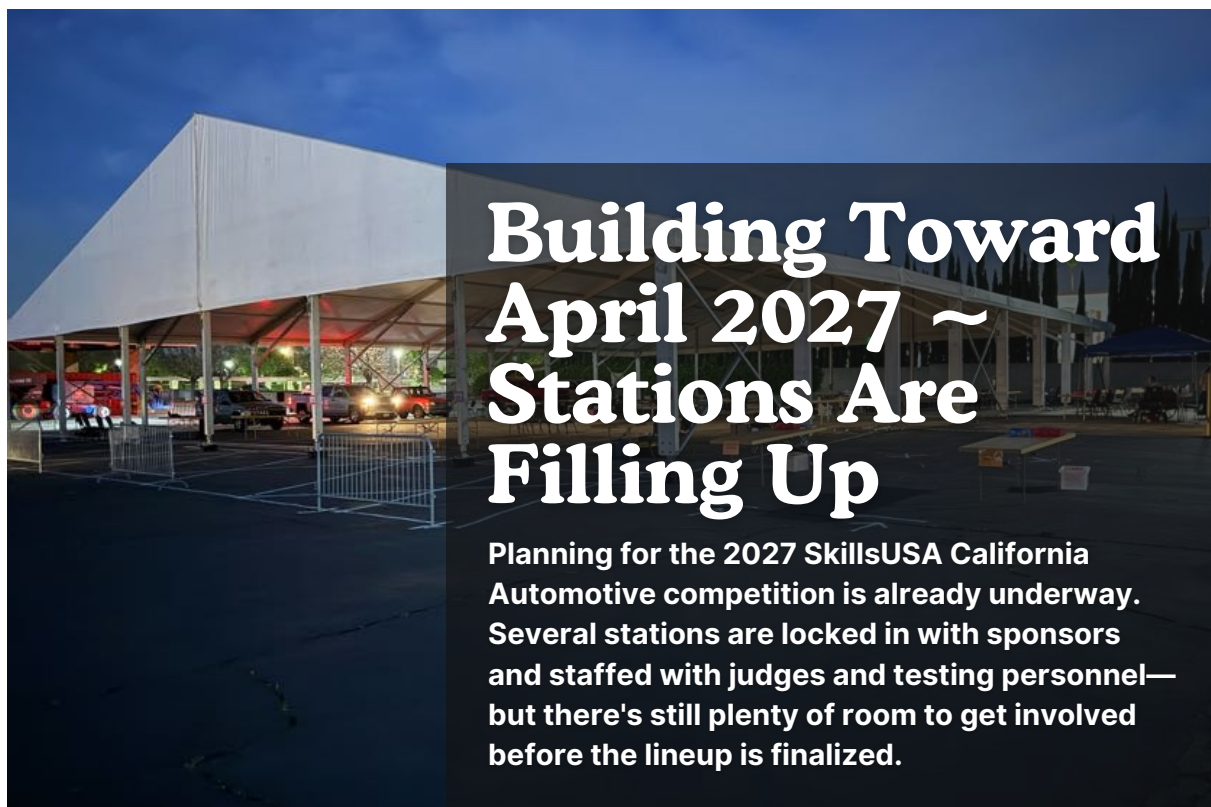
ASCCA Members of other Chapters & Guests: **\$40**

It's the most wonderful night of the year — and Chapter 12 is pulling out all the stops! Join your fellow shop owners, technicians, staff, spouses, and industry partners for an unforgettable evening of **great food, cold drinks, lively conversation, and a whole lot of door prizes**. We'll raise a glass to an **incredible year, honor the people** who made it happen, and **celebrate the community** that keeps our chapter going strong.

Sponsors — Start sending your prizes now!

Want your brand in the spotlight? We're accepting door prize donations now! Get your products, gift cards, or services in front of our members — contact us to arrange your contribution before the big night.

And, Members are also welcome to participate by donating gifts, too!! Gift cards, baskets, tools, wine, be creative!



Building Toward April 2027 ~ Stations Are Filling Up

Planning for the 2027 SkillsUSA California Automotive competition is already underway. Several stations are locked in with sponsors and staffed with judges and testing personnel—but there's still plenty of room to get involved before the lineup is finalized.



Student Competitions

Regionals Are Virtual — January 30, 2027

Regional Competition (Automotive MLR and AST) is entirely virtual — a week of video judging on your own schedule, plus **live Zoom judging on Saturday, January 30, 2027** (plan to be available sometime between 8:00 AM and 5:00 PM). Winners advance to the live State Competition in Ontario, CA April 2027.

Contact us to volunteer to support the January 2027 (on Zoom) regionals and April 2027 (Ontario Convention Center) State competitions.

Call or email Samantha Tracey, (951) 312-2600, or TC.MLR.AST.CA@gmail.com

2027 Stations ~ Onsite, Ontario, CA

S0 Attire Station

S1 ADAS Station

S2 Information Gathering Station

S3 Electrical Station

S4 Job Interview & Job Test Questions Station

S5 Tire Identification Station

S6 Tire/Steering and Suspension Station

S7 PicoScope Station

S8 High Voltage Vehicles Station

S9 Ignition Trainer Board Station

S10 DVI Inspection Station

S11 Brakes Station

S12 Engine Performance Station



Sponsors & Donors

We Need More Sponsors and Volunteers

Last year's competition ran on the generosity of sponsors, volunteers, and station hosts — and 2027 will need the same. Right now we're specifically looking for:

- More sponsors to fund and stock stations
- Judges for virtual regional & state onsite competitions
- Station volunteers to help run testing
- A photographer to help document
- General event-day volunteers of all kinds

Judges & Graders

Sign Up for January 30, 2027

Time commitment is light and flexible: about a week of video judging on your own schedule, plus live Zoom judging on Saturday, January 30, 2027. Judges will be scheduled closely together to keep things moving and minimize downtime. Reply to TC.MLR.AST.CA@gmail.com to volunteer — let Samantha know if you're open to serving as an alternate too.



Station Hosts & Equipment

Sponsor or Staff a State Competition Station

Sponsoring or staffing a station at the onsite State Competition in Ontario, CA (April 2027) puts your name and expertise directly in front of the students competing — a hands-on way to **invest in the next generation of technicians.**

Sponsor or Volunteer:
Help Build the 2027 SkillsUSA California Competition!
 Regional Judging: Saturday, January 30, 2027 — Virtual
 State Competition: April 2027 — Ontario, CA
 Call or email **Samantha Tracey, (951) 312-2600, or**
TC.MLR.AST.CA@gmail.com
 Or schedule a meeting: calendar.app.google/cE4XmfNduNTZHddK8

UPCOMING STATE EVENTS & CONTACT INFO



SEPTEMBER 11-13, 2026
HILTON IRVINE/ORANGE COUNTY AIRPORT

**STUDENTS &
INSTRUCTORS:
APPLY FOR
SPONSORED
REGISTRATION!**

**THREE DAYS OF
EDUCATION
MANAGEMENT &
TECHNICAL
TRACKS**

**REGISTER
TODAY**

www.ascca.com/trainingconference

ATC 2026 – September 11-13, 2026

At this year's conference, you will gain tools and knowledge to better your social media skills, employee retention, increased sales, team productivity, and day-to-day management.

NOVEMBER TEAM WEEKEND

November 14-15, 2026
Embassy Suites
Sacramento Riverfront Promenade

ascca.com/events/team-weekend

Team Weekend – November 13-15, 2026

ASCCA Team Weekends allow ASCCA members to exchange ideas with fellow shop owners, network with industry vendors, and build camaraderie with other men and women passionate about automotive repair. Register @ www.ascca.com/events/team-weekend



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940
www.ascca.com

Get In Touch

 www.ascca.com

 info@ascca.com

 (800) 810-4272

 1 Capitol Mall, Suite 800,
Sacramento, CA 95814

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Dave Kusa, Past President

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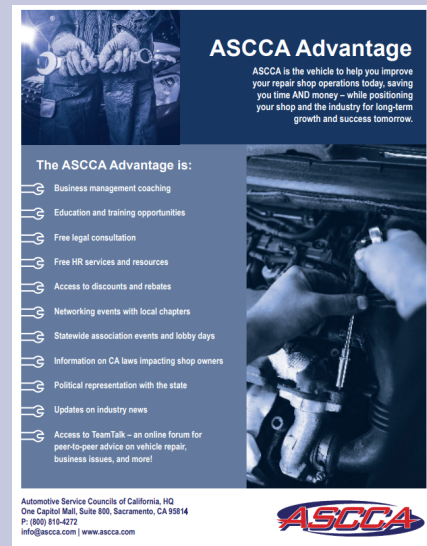
Bob Toepp



TRAINING OPTIONS

Between ASCCA and our corporate partners, there's real training behind your membership — technical and business management alike — built to help your team stay current and your shop run better.

CLICK ON ANY LOGO TO VIEW THE TRAINING WEBSITE



The ASCCA Advantage ~ Member Benefits



SEPTEMBER 11-13, 2026
HILTON IRVINE/ORANGE COUNTY AIRPORT



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940
www.ascca.com

**EACH ONE REACH
ONE!**



YOUR MISSION: RECRUIT ONE NEW MEMBER THIS YEAR.

- 1 IDENTIFY:** A shop owner or colleague who would benefit.
- 2 REACH OUT:** Discuss the advantages of ASCCA membership such as networking, professional development, advocacy and business resources.
- 3 INVITE THEM TO A MEETING:** Invite them to join our association and participate in a meeting to learn more about the benefits of ASCCA membership.

Scan to Join ASCCA



members.ascca.com/ap/Membership/Application/VLzd46pn

For assistance please call (800) 810-4272 or email info@ascca.com

New Member Resource: Free Pollution Prevention Support

ASCCA members have a new resource available! The California Green Business Network (CAGBN) is partnering with the California Air Resources Board (CARB) on a federally funded Pollution Prevention (P2) grant to bring free, hands-on support directly to auto repair and maintenance shops in any CAGBN program area.

Funded by the U.S. EPA, the 12-month initiative is delivered as two parallel efforts covering Northern and Southern California. Through it, CAGBN provides shops with one-on-one technical assistance, including bilingual support, to help adopt practices that cut pollution, reduce toxic substance exposure, and improve compliance, at no cost to participating businesses. In fact, the grant provides businesses with rebates of up to \$500 to help in the transition to less-polluting practices.

The work is especially focused on disadvantaged communities, but shops statewide stand to benefit from the tools, training, and best practices the program is building.

If you run a shop and want to green up your operations, reduce waste and hazardous material handling, this is a no-cost way to get friendly, expert help. Watch for outreach from CAGBN in the coming months, including at the ASCCA conference.

Our Impact

Businesses that join our network conserve precious resources, prevent harmful pollution, and enhance their bottom-line.

1,352,648,520
Pounds of GHGs
Emissions Averted



87,096,046
Pounds of Waste
Reduced



67,336,040
Therms of Natural
Gas Saved



5,028,053,112
Gallons of Water
Saved



1,187,061,353
kWh of Energy
Reduced



\$ 206,856,801
In Utility Bill
Savings



GREEN

**CALIFORNIA
GREEN BUSINESS
NETWORK**

Learn More...

If you would like to express your interest in the program please email: info@greenbusinessca.org with your business name and location and you will be added to the interest list.

**COOL
AIR
REBATE**

COOL RIDE!

**NOW SAVE UP TO ~~80%~~ 90%
ON AUTO A/C REPAIR!**

The California Cool Air Rebate Program provides financial assistance to eligible Californians to repair leaking air conditioning systems with R-134a refrigerant in cars and light duty trucks. Fix your AC, enjoy a cool ride, and improve the air quality in your community! See if you qualify today at:

CoolAirRebate.org

*Terms and conditions apply. Must be an eligible customer and a participating repair shop. Applies only to qualifying repairs. Repair reimbursement: The Cool Air Rebate Program will pay participating repair shop 90% of the cost of qualifying repairs up to a maximum of \$1,500 per vehicle (\$1,666.70 repair cost). The program does not pay any portion of repair costs exceeding \$1,666.70. If the diagnosis results in qualifying repairs and the consumer accepts the repairs, the program pays participating repair shop 100% of the diagnostic fee. If the diagnosis results in non-qualifying repairs or the consumer declines the repairs, the program pays participating repair shop 90% of the diagnostic fee.

Car Care Council
Be Car Care Aware

The Advantage

ASCCA Members Get Access to Corporate Partner Discounts and Benefits

Business Supplies, Equipment & Services



AESwave specializes in sales and support of automotive diagnostic equipment.

Carlos Menchu
(877) 351-9573
info@aeswave.com



ASCCA members get special pricing for Auto Zone's Platinum Level Membership, timely parts delivery, a 5% quarterly rebate on electronic purchases, free advertising, access to electronic ordering software, and more.

Jim Gray
(704) 301-1500
jim.gray@autozone.com



Opus IVS empowers technicians to meet the challenges of today's increasingly complex vehicles through a range advanced diagnostic, programming, and remote assistance services. Our fully-integrated diagnostic support system combines dealer-trained technician expertise with diagnostic technology to ensure we make our customers more profitable, more accurate, and more efficient.

Kevin Fitzpatrick
(631) 486-3506 kevin.fi
tzpatrick@opusivs.com



Provides maintenance services, equipment training & consumer education materials. Increase shop hours, parts and labor revenue, shop efficiency, and retention all while improving your customer's driving experience and vehicle performance.

Eric Elbert
(805) 590-6080
EricE@petrospecsBG.com
Eric Waln (949) 337-2484



Mail Shark helps auto repair shops, quick lube, and tire dealers acquire and retain more customers with strategic weekly direct mail marketing. Our weekly mail marketing strategy provides the ultimate flexibility to customize a mailing and payment schedule that aligns perfectly with every shop's goals and budget.

Josh Davis
(484) 648-8626
josh@themailshark.com



NAPA Auto Care is the largest aftermarket repair network in the country with over 16,000 independently owned and nationally recognized automotive, collision, and truck service centers. NAPA's mission is to help all member businesses increase their car count and sell more services.

John Hartman
(619) 300-4910
john_hartman@genpt.com



Get access to industry-leading service center programs allowing shops to offer a nationwide warranty on most of the repairs they perform every day, a nationwide road-hazard tire warranty, shop management training, nationwide roadside assistance, technician training classes, competitive pricing, early-pay discounts, electronic ordering discounts, and more.

Sergio Gonzales
(916) 962-3270
ASCCA@oreillyauto.com



WORLD PAC supplies automotive replacement parts directly from the most respected manufacturers in the industry. Their speed DIAL Parts Catalog and Fulfillment Ordering System can check real-time parts availability. Technical training, business management solutions, and other services for independent shops are provided by experienced professional instructors.

Rob Morrell
(510) 755-6058
rmkroll@gmail.com

Education, Training & Business Coaching



ATI is the leading coaching and training company, with more than 1,700 active members who represent the best shops in the US and Canada. We help independent auto repair and collision repair shop owners improve their businesses and their lives, with proven, measurable, and field-tested strategies and practices.

Karen Dee (301)
575-9102
contact@autotraining.net



Comply Auto Edutech provides the required compliance training for California Repair Shops. From the signs that need to be displayed to the documentation practice of various repair services, Comply's training program is specifically designed to assist shop owners in complying with the CA Repair Act and its related laws and regulations.

Hao Nguyen
(661) 214-9760
info@complyauto.com
complyauto.com

Insurance & Legal Services



Armstrong & Associates provides ASCCA members with A+ rated property casualty company policy options and an exclusive workers' compensation program including comprehensive safety & claims services. You'll receive the utmost care and service along with the most competitive insurance programs. ASCCA members get a \$100 enrollment discount.

Customer Service
(530) 668-2777



CoreMark's team of highly qualified Employee Benefits Consultants offer ASCCA members their valuable support tools and resources proactively helping businesses be in compliance. CoreMark advises ASCCA members on how to make the best possible benefits investment decisions for their businesses as well as attracting and retaining the best talent to grow their business.

Mat Nabity
(916) 286-0918
mnabity@coremarkins.com



ASCCA members receive 30 minutes of free legal advice each month – a \$225 monthly value!

Jack Molodanof
(916) 447-0313
jack@mgrco.org

Internet Marketing, Web Design & Search Engine Optimization



The Kukui All in One Success Platform provides auto repair shops with a custom website, SEO reliability, robust CRM, PPC management, call tracking, online appointment setting, online payments, social media management, review management, and intuitive analytics. You can also take advantage of customer engagement and trust-building solutions like digital vehicle inspections as well as automated postcard, email and text marketing campaigns.

Greg Waters
(415) 516-4948
greg@kukui.com

Merchant Service/Payment Platform



360 Payments is a payment solution designed specifically for automotive repair shops. With industry-leading customer service, you also get access to revolutionary features such as Text-to-Pay, Integrated Consumer Financing, and 360 Capital. By offering seamless integrations for most shop management systems, you can create a better customer relationship, offer more financing opportunities, and streamline the checkout process in your shop.

Doug Manske
(720) 782-5783
dmanske@360payments.com



DFG provides credit card processing, mobile payments, and text to pay options with great rates and personal service. ASCCA auto shops a \$350 savings or check rebate each year when processing all of their credit card payments with DFG.

Shannon Devery
(877) 326-2799
shannon@fdi-sangabrielvalley.com

Software Providers



Shop-Ware shop management software is the #1 choice for multi-shop and single location operators. Cloud-based technology allows you to write repair orders in seconds and share them with your customers for instant approvals. Win back wasted time, increase shop profits, and get more 5-star reviews.

Roxanne Doche
(949) 945-4310
roxanne@shop-ware.com



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Sunil Patel
(832) 930-9400
sales@tekmetric.com



AutoVitals offer the only complete shop success solution that drives profitable growth. Our digital platform offers a suite of tools that drive guaranteed results including Digital Vehicle Inspections and Workflow Automation.

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Shop Boss is a leading shop management software for independent auto repair shops. This software facilitates smooth day-to-day operations with its integrated features such as auto repair labor guide, estimating, parts ordering, markup calculator and customer self-check-in.

Luke Kushner
(925) 997-4970
luke.kushner@vehlo.com

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Nationally recognized supplier of customer and employee apparel & janitorial services. Let Cintas take care of your shop's maintenance needs and get exclusive pricing with your ASCCA membership. Keep your employees on brand, your bathrooms stocked, floors clean, and much more.

Robert Faulkenberry
(303) 591-4102
faulkenberryR@cintas.com

Code of Ethics

1. To promote goodwill between the motorist and the automotive industry.
2. To have a sense of personal obligation to each individual customer.
3. To create a community of automotive service professionals that are prepared and equipped with the skill set for the future of the automotive industry.
4. To perform high-quality services at a fair and just price.
5. To employ the best-skilled personnel obtainable.
6. To use only proven merchandise of high quality, distributed by reputable firms.
7. To itemize all parts and adjustments in the price charged for services rendered.
8. To retain all parts replaced for customer inspection if so requested.
9. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
10. To uphold the integrity of all members.
11. To refrain from an advertisement, which is false or misleading or likely to confuse, or deceive the customer.

Mission

To Elevate and Unite Automotive Professionals and Give Them Voice

Core Values

Integrity, Unity, Compassion, Professionalism

Fighting for the Industry

Doing business in California comes with countless challenges – ASCCA helps shape state laws and regulations to minimize their impacts on auto repair shops and make them work in the real-world. With our relationship with the Bureau of Automotive Repair, we are able to help create guidelines that protect the consumer as well as our shops.

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Chapter Monthly Planning
Meeting: First Tuesday each
month, 6-7PM, on Zoom**

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